



Veraunda

“Everything Has a Price,” the title of Veraunda Jackson’s debut motivational writing, epitomizes Veraunda. Veraunda left a successful career as an Assistant State Attorney to devote her energies to the increasing demand for her talents as one of the most dynamic and powerful motivational speakers in the nation. Veraunda lives by the motto, “if you have the strength to survive, you have the power to succeed” She has proven that time and again throughout her personal and professional journey. In her second book, Veraunda makes another resounding statement, **“You don’t have to Settle!”**

At the age of twelve, when she stood before the local Optimist Club to tell an enraptured audience what America meant to her, Veraunda knew that her voice was meant to be heard. Throughout the next five years, she spent as much time behind podiums and microphones as she did in class. Veraunda was hooked...and so were her audiences.

Veraunda took the mic once again in a different way while a student at Florida State University. She was the soothing, sophisticated, and sexy Cindy Spice, one of the most popular on-air personalities on radio station WFHT in Tallahassee, Florida. She could also be seen as well as heard challenging television audiences with her popular college talk show “It’s On You.” Veraunda, no stranger to hard work, also drove a city bus, working a combined total of 60 to 80 hours a week, while still maintaining a 3.2 grade point average.

With an undergraduate degree in communications under her belt, Veraunda was accepted into the Florida State University College of Law. Shortly after receiving her law degree, she returned to her hometown of Orlando, Florida and served as an Assistant State Attorney for the Ninth Judicial Circuit of Florida.

Veraunda helped others as a legal advocate for the citizens of Florida and at the same time reaped numerous awards and rewards. During her five years as a prosecuting attorney, she tackled a wide variety of assignments including DUI’s, traffic, juvenile, domestic violence, drugs and robberies. Her last assignment as a prosecutor was in the specialized unit of sex crimes and child abuse. Veraunda successfully prosecuted the first adult gang case in the Ninth Judicial Circuit and only one year after graduating law school was the recipient of the NAACP-Paul C. Perkins Bar Award for Outstanding Attorney of the Year.

Veraunda is a believer in giving back so she combined her skill of public speaking with her desire to help others as an adjunct professor of public speaking at Valencia Community College in Orlando. Her students proclaimed that she made public speaking, universally the most feared collegiate course, both fun and challenging.

Veraunda shares her legal knowledge as an instructor for the Criminal Justice Institute at Valencia Community College. Her love of the law and desire to advocate for children, led her back in the courtroom 2004. She serves as a senior attorney for the Florida Department of Children and Families. In 2008 she released her third book, *“Behind the Scenes!” A teenagers guide to living a successful life.*

Veraunda learned early on that each challenge provides a valuable lesson. She also quickly realized that you can either ignore the lessons and continue to pay the price, or learn them and succeed.

Witnessing first hand that people are overwhelmed, frustrated, and struggling for personal fulfillment, Veraunda is traveling the country and internationally with her inspiring and creatively empowering messages. She is sharing her contagious blend of courage and determination as one of the nation’s top motivational speakers. With a presentation filled with passion and enthusiasm, Veraunda’s dynamic delivery is guaranteed to pull you in, causing you to think, feel, and most importantly act!